



High-Level Engagement Plan

PURPOSE OF ENGAGEMENT

Council has requested a review of its current program and development of an overarching Funding Programs Policy applicable to all areas of Council and its subsidiaries, distributing funding through grants, sponsorships, incentives or strategic partnerships.

The draft Funding Programs Policy provides a framework for the multiple funding programs across the City of Adelaide and its subsidiaries and includes:

- Funding Priorities
- Funding Program Principles
- Eligibility Framework
- Funding Management Process

Through the proposed engagement, feedback from stakeholders will be sought to:

- Inform key stakeholders of Council's new draft Funding Programs Policy.
- Seek feedback on the proposed Policy to ensure it is in line with the needs and expectations of the community.

BACKGROUND INFORMATION

Through its funding programs, the City of Adelaide supports a diverse range of initiatives and projects that strengthen the social, cultural, economic and environmental aspects of the city and partners with the community and businesses to realise outcomes aligned with the Council's Strategic Plan 2024 -28.

This draft Funding Programs Policy has been informed by a workshop held on 7 November 2023 at the City Community Services and Culture Committee. Consultation and contribution has been sought from all City of Adelaide programs that are currently responsible for administering funding programs.

STRATEGIC LINK

The City of Adelaide's funding programs are aligned with the with the four pillars of the Strategic Plan 2024-2028:

- **OUR COMMUNITY** - Building a vibrant, connected and inclusive
- **OUR ENVIRONMENT** - Creating a resilient, protected and sustainable
- **OUR ECONOMY** - Growing and developing an innovative and responsive
- **OUR PLACES** - Creating interesting, purposeful and safe

Funding Programs are categorised by their primary priority area outcomes; however, all eligible projects will demonstrate alignment with each of these priority areas.

LEGISLATIVE REQUIREMENT

Council is required to engage for a minimum of four weeks on the development of a new draft policy. Council's Community Consultation Policy will be used to guide the process.

TIMEFRAMES

Timeframes	Action	Comment
February 2024	Report to Committee and Council on the draft Funding Policy	Seek approval for public engagement on the draft Funding Policy
March – April 2024	Engagement (4 weeks)	
June 2024	Report to Committee and Council with stakeholder feedback and assessment	Seek final endorsement of the Funding Policy

LEVEL OF ENGAGEMENT

Level of Engagement	Inform	Consult	Involve	Collaborate	Empower
Goal	One way communication to provide balanced and objective information to assist understanding about something that is going to happen or has already happened.	Two-way communications designed to obtain feedback on ideas, alternatives and proposals to inform our decision-making .	Participatory process designed to help identify issues and views to ensure that concerns and aspirations are understood and considered prior to our decision making .	Working together to develop an understanding of all issues and interests to work out alternatives and identify preferred solutions for joint decision-making .	We may facilitate the process and/or upskill community. Places final decision-making in the hands of the community.
Approach	We will share information about a decision or direction.	We will explore options and gain feedback and an understanding of your concerns and preferences.	We will involve you in the process so your ideas, concerns and aspirations are reflected in the alternatives developed or the final decision.	We will collaborate with you so your advice, innovation and recommendations are included in the final decision that we make together.	We will implement or support you to implement what you decide .
Role of Stakeholder/Community	Listen	Contribute	Participate	Partner	Decide

EVALUATION PLAN

Feedback received through the consultation process will be collated, assessed and reported to the Council for final review and decision through a report in June 2024.

The consultation will be evaluated with the following performance indicators:

- Engagement and contribution of key stakeholders in the consultation process.
- Timeframes and engagement budget were delivered.